



Inlet Area Business Association Monthly Meeting Agenda
February 3rd, 2026 @ 6:30pm | Up North
<https://us06web.zoom.us/j/84616383046>

DID YOU KNOW? “Hamilton County is the 2nd most reliant economy on tourism in New York, with 46.7% of all labor income generated by this sector. (Essex County is the 1st.)” - ROOST

Regular Reports

- Chairman/Vice Chair (Jill Marsh/Lynn Durkin)
 - Meetings & Actions with NCCoC, CAA, and ROOST. Attended CAA Annual Mtg.
 - Draft Budget Developed with Lynn & Jane. THANK YOU!
- Secretary (Holly Koepp)
- Treasurer (Jane Slack)
 - Adding Jill as a signee to the Bank Account following today’s Budget vote.
- Membership (Janet Cardella)
 - 57 paid members for 2026 as of 1/28. (Only 40 by 2/1/2025)
 - Action Plan discussed Friday 1/30/2026 – (Jill, Janet & Julie)
- Information Office & Town of Inlet Updates (Adele Burnett)

Welcome to Anyone New Attending - As IABA Members, please encourage new attendees & members. Encourage all actions in YELLOW FOOTNOTE below!

Prior Business/Action Review

- Approval of the last Meeting’s Minutes – On IABA Website.
- ACTIONS FROM January Meeting
 - JILL - Budget Meeting – COMPLETE. On this agenda for vote.
 - HOLLY - to work with Woods Inn to discuss Kites. Get commitment in writing on donation for rooms.
 - HOLLY & LYNN – Set mtg for Kite Assembly
 - ALL – Let Adele know if you want an ice sculpture in front of your business for Fire & Lights Fest

IABA REMINDERS

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REVIEW IABA EMAILS WITH GREAT UPDATES - ALL IABA emails come from “Inlet Area Business Association <iaba@inletny.com>”. Please review all emails for GREAT information and updates. Updates to share? Send to Adele or Jill, and we will include them.

BECOME A MEMBER - Membership dues of \$50 annually can be paid online at [HERE](#). (See the IABA page on inletny.com linked above for the PayPal link.) Or hand a check to Adele Burnett, Jill Marsh (Chairperson), Janet Cardella (Membership), or Jane Slack (Treasurer).

CHANGES TO YOUR BUSINESS’ OPEN HOURS? OTHER? Let Adele know so she can make changes to the inletny.com page.

FEEDBACK? – Email Jill Marsh, Chairperson at jill.iabachair@gmail.com anytime. All feedback will stay anonymous & confidential unless approved to share.

General Topics

- CAA Update (Trae Skinner)
 - CAA Meetings conflict with the Inlet Town Board Meetings. Need a representative to go sometimes.
- 2026 Budget (Jill Marsh & Jane Slack)
- DisrUpstate Leadership Summit (Jill Marsh) – June 12-14. Old Forge, NY. Early Bird Prices register before March 1st. Subsidies approved by the Town of Inlet. Match from IABA. www.disruptstate.com/summit26#schedule
 - THANKS to Bonnie Lutz, Julie Meeks & Adele Burnett
- Communications Improvement Plan (Jill Marsh) – Thoughts on a Private IABA FB Page?
- BFC Challenge Update (Adele Burnett) – Registration LIVE yesterday, 2/2.
- NEW Inletny.com page is LIVE! Amazing!

Inlet Business Topics

- Inlet Business Highlight
 - Sabrina Gribneau Nedell, The Arthouse
- North Country Chamber of Commerce (Jill Marsh)
 - Flyer of Benefits
 - Membership emails shared – Will receive the “**Today’s Dose**” newsletter
- ROOST Update (Jill Marsh)
 - 2026-28 Destination Marketing and Management Plan Review
 - Share stats and data monthly
 - PROPOSAL: a 250thUSA Birthday Sub Committee
- NYS Department of Labor
 - TAKE THE “NYS Business Workforce Survey” (See Email rec’d 1/26)

Public Comment

IABA Meeting Locations & Business Highlights

- **NEXT MEETING: Tuesday, March 3rd at 6:30 pm**
- Location of March Meeting is TBD – Maybe at Albedor, Woods or ...Jill To Confirm.
- March Meeting – LivingADK to give an update. Also have tentative dates for ROOST and NCCoC to come present. See Tracker.

Meeting Close

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Full Calendar

Ongoing

- Water Testing - Converse Labs Picks Up 10:00 a.m. Inlet Town Hall on the second Tuesday
- Farmers Markets - Banks Farm Stand – Every Other Tuesday 3:00-5:00 p.m. @ Inlet Common School

Upcoming Events – www.inletny.com/inlet/events

- February 20-21 – Adirondack Ice Bowl – www.adirondackicebowl.com
- February 28 – Frozen Fire & Lights – www.frozenfireandlights.com
- March 14 – Let’s Get Crooked!

Old Forge Events – <https://www.visitmyadirondacks.com> or on Facebook @ Old Forge Events.

- February 7-8 – Winter Carnival

Upcoming Meetings

- Inlet Area Community Task Force – Wednesday, February 4 @ 9:30 am – Inlet Town Hall
- Webb Town Board – February 10th @ 7:00 pm – Webb Visitor Center (Held 2nd Tuesday of the month)
- Inlet Town Board – February 11th @ 7:30 pm – Inlet Town Hall (Held 2nd Wednesday of the month)
- CAA Annual Meeting – February 11th @ 6:00 – Fulton Chain Brewery (Held 2nd Wednesday of the month)
- Inlet Planning Board – February 25th @ 7:00 pm – Inlet Town Hall (Held last Wednesday of the month)

Board Members:

Chairperson, Jill Marsh

Vice-Chair, Lynn Durkin

Secretary, Holly Koepp

Treasurer, Jane Slack

Membership, Janet Cardella

Member at Large, Connie Perry

Inlet Information Office, Adele Burnett

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