



AMERICAN LEGION
LEONARD - MICK - ROBERTS
POST #1402
1402HEROES@GMAIL.COM



Thank you for your interest in our **Military Heroes Banner Program!**

We encourage you to join us in our mission to pay tribute to the courage, commitment and sacrifices of the military heroes of **Inlet and Raquette Lake**, New York.

Please review our Guidelines below. If you have any questions, please don't hesitate to contact us.

Banners

Our banners are full-color, heavy-duty, double-sided vinyl, approximately 24-inches wide by 48-inches long, and are expected to last at least three years.

Price is **\$200 per banner**, including the mounting bracket. We plan to retire banners after 36 months of year-round display in our communities, at which time we intend to give them to their Sponsors.

Hero Photographs

We highly encourage you to provide a clear & sharp photo of your Hero, preferably a portrait of them in military uniform. If possible, these should be scanned at the highest resolution possible and e-mailed to us, as we are unable to return original photographs that we receive. Photos may also be scanned at the Inlet Information Office.

Display Locations

Please check the box on the application to indicate your banners display location as ***Inlet, Raquette Lake, or "Private Only."***

"Private Only" Banners

These banners are intended for private display at home. "Private Only" banners are **\$200 each, plus shipping** (or free pick-up at Inlet Information Office).

Please note, "Private Only" and retired banners may not be displayed from utility poles, or within any highway right-of-way, without permissions and appropriate

permits from the municipalities and utility companies. Mounting brackets are not included with "Private Only" or retired banners.

As "Private Only" banners are not publicly displayed as part of our program, the Heroes that they honor do not require a significant connection to our communities. "Private Only" banners make great gifts for Heroes and their families.

Application Deadlines

To allow for application processing and banner production, applications must be submitted by March 15 to be considered for display by Memorial Day, and by September 15 for Veteran's Day, each year.

To Apply Online, send us an e-mail requesting a link, or scan the APPLICATION QR code on one of our advertising flyers or printed applications.

To Make a Donation to our program online, send us an e-mail requesting a link, or scan the PAYMENT QR code on one of our advertising flyers or printed applications.

OR send a Check / Money Order (Please No Cash) to:

American Legion Post #1402
PO Box 116, Inlet NY 13360

If mailing payment for a banner application, please include your Hero's name on the check!

Once again, thank you for helping honor our local military heroes!

Sincerely:



Keith C. Kelly
Commander

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VETERANS STRENGTHENING AMERICA



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POST #1402



MILITARY HEROES BANNER PROGRAM

GUIDELINES

- To qualify as a "Hero," in American Legion Post #1402's Military Heroes Banner Program, the honoree must be a current or former member of the United States Armed Forces (Active, Reserve or National Guard). If a former member, the honoree's discharge from service must be honorable.
- The honoree must have a significant connection to the communities of Inlet or Raquette Lake, New York. Examples include being born, raised, resided, or attended school in Inlet or Raquette Lake. Other connections will be considered on a case-by-case basis.
- All banners, except "Private Only" banners, are property of Post #1402, which has exclusive rights to manage the Military Heroes Banner Program in the Town of Inlet and Hamlet of Raquette Lake.
- Post #1402 is not liable for any illegal display of "Private Only" banners, as they are the personal property of the purchasers.
- Post #1402 reserves the right to approve or deny any banner applications submitted, and may edit, add, or remove, any banner images and/or text prior to production.
- Applications submitted September 16 - March 15 will be considered for banners installed by Memorial Day each year. Applications submitted March 16 - September 15 will be considered for banners installed by Veteran's Day each year.
- Post #1402 is not liable for accuracy of information provided by applicants or Sponsors.
- Post #1402 will display each approved banner for three years, after which, the banner will be retired.
- Retired banners may be removed from display by Post #1402, and at the Post's discretion, may be given to the Sponsor, Hero, family member, or other person chosen by the Post.

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- Prior to the end of each banner's 36-month display period, Sponsors may file a new application and purchase a replacement banner from Post #1402. In the event that the original Sponsor cannot be contacted, or the original Sponsor no longer wishes to honor the Hero, Post #1402 may solicit other Sponsors in an effort to continue honoring the Hero.
- To ensure the continued replacement of their Hero's banner without filing a new application every three years, Sponsors may pay in advance through our **Auto Renewal** program.
- In the event that prior to the end of the banner's display period, it is deemed by Post #1402 to have been damaged, degraded in quality, unserviceable, and/or no longer presents a professional appearance, Post #1402 may remove the banner from display. In such case, a replacement banner may be provided by the Post, and displayed for the remainder of the three-year period.
- If a sponsor would like to update the photo or text on a banner prior to the end of its 36-month display period (for example, change an active duty Hero's rank when they receive a promotion) the Post may retire the original banner early, and replace it with a new, updated banner. The new banner will be displayed for 36 months, at a cost of \$200. The Post will refund the sponsor \$15 for each 6-month period that the retired banner was not displayed.
- Post #1402 may display up to three of the Hero's military award ribbons with devices on banners.
- Post #1402 is not responsible for replacing banners that are stolen, damaged or destroyed due to vandalism, or other criminal / reckless acts.
- Banner display locations are at the discretion of Post #1402, and may be changed by the Post at any time.
- Only one banner per Hero is permitted during each display period, with the exception of the three namesake members of Post #1402: Philo Leonard, Vincent Mick and Charles Roberts.
- Sponsors and Sponsor applicants agree to indemnify and hold Post #1402 and the Towns of Inlet and Long Lake, including its elected officials, officers, employees, agents and volunteers, free and harmless with respect to any and all liabilities, claims, lawsuits and/or damages relating to the Post's Military Heroes Banner Program.

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