



**Inlet Area Business Association Monthly Meeting Agenda
March 3rd, 2026 @ 6:30pm | Sixth+Seventh**

<https://us06web.zoom.us/j/83316939331?pwd=9MvceTPAMlIZNVJTHBBoloVvgAYCeh.1>

DID YOU KNOW? Visitors spend an average of \$435 per day, staying near historic highs. 64% say they came for the outdoors. The average length of stay increased to 4.1 nights per stay.

– ROOST 2025 annual report/Annual Leisure Travel study.

Welcome to Anyone New Attending - As IABA Members, please encourage new attendees & members. Encourage all actions in YELLOW FOOTNOTE below! (SEE CHANGE! Biz Listing on InletNY.com.)

Regular Reports

- Chairman/Vice Chair (Jill Marsh/Lynn Durkin)
 - JILL - Out of town but still available via email and cell, March 9th – May 8th.
- Treasurer (Jane Slack)
- Secretary (Holly Koeppe)
- Membership (Janet Cardella)
 - 80 paid members for 2026 as of 2/23. Goal is 80 by the end of March/120 total for 2026.
- Information Office & Town of Inlet Updates (Adele Burnett)

Prior Business/Action Review

- Approval of the last Meeting's Minutes – On the IABA Website.
- ACTIONS FROM February Meeting
 - Jane – Purchase \$5,000 CD.
 - ALL – Anyone interested in subsidized reg fee for the DisrUpstate Leadership Summit? (June 12-14.) Register by March 31st. **UPDATE: 4 signed up. Room for one (or more)**
 - ALL – Inlet Celebrates USA 250th Birthday. Need volunteers for a planning committee.
 - ALL – Volunteers to build the St. Patrick's Day float.
 - ALL – T-Shirt Sponsors for Community Day due March 19th.

General Topics

- CAA Update (Trae Skinner)
 - CAA Meetings conflict with the Inlet Town Board Meetings. Need a representative to go sometimes.

IABA REMINDERS

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REVIEW IABA EMAILS WITH GREAT UPDATES - ALL IABA emails come from "Inlet Area Business Association <iaba@inletny.com>". Please review all emails for GREAT information and updates. Updates to share? Send to Adele or Jill, and we will include them.

BECOME A MEMBER - Membership dues of \$50 annually can be paid online at [HERE](#). (See the IABA page on inletny.com linked above for the PayPal link.) Or hand a check to Adele Burnett, Jill Marsh (Chairperson), Janet Cardella (Membership), or Jane Slack (Treasurer).

IS YOUR BIZ LISTED (CORRECTLY) ON INLETNY.COM? ARE YOUR HOURS CHANGING? Let Adele know so she can make changes to the inletny.com page.

FEEDBACK? – Email Jill Marsh, Chairperson at jill.iabachair@gmail.com anytime. All feedback will stay anonymous & confidential unless approved to share.

General Topics (con't)

- IABA Facebook Page (Jill Marsh) – Our ongoing Public FB page. Launch Private IABA FB Page.
- New Event Information (Heather Levi)
- BFC Challenge Update (Adele Burnett)
- **Did You Know? (FROM NORTH COUNTRY CHAMBER OF COMMERCE.)**
 - Our **Guardian Dental and Vision Insurance program** for members continues to grow, seeing an 80% increase since 2016. Today, 863 people are enrolled in dental and 710 in vision for a total of 1,573 enrollments.
 - You have access to the **Energy Alliance Program**. For businesses served by National Grid or NYSEG, this program helps identify the most competitive electricity rates available. With energy costs continuing to rise across the North Country and utility expenses representing a growing percentage of operating budgets, securing a lower rate can result in measurable annual savings and improved financial predictability.

Learn more about how your business can participate by calling NCCoC at 518.563.1000.

Inlet Business Topics

- Inlet Business Highlight
 - Kahlil Wealth Strategies – Financial Webinar Series for IABA. (John Kalil)
- LivingADK (Steve Underhill)
- ROOST Update (Jill Marsh)
 - Get Businesses Listed with ROOST.

Public Comment

IABA Meeting Locations & Business Highlights

- **NEXT MEETING: Tuesday, April 7th at 6:30 pm at TBD**
- Need a Business Highlight for April Meeting.
- Lynn will facilitate the April meeting. Adele will facilitate the May meeting. I will be on Zoom for both.

Meeting Close

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Full Calendar

Ongoing

- Water Testing - Converse Labs Picks Up 10:00 a.m. Inlet Town Hall on the second Tuesday

Upcoming Events – www.inletny.com/inlet/events

- March 13 – St. Patrick’s Day Parade @ Old Forge
- March 14 – Let’s Get Crocked! @ Inlet Town Hall
- March 14 – Snowmaker’s Ball @ McCauley Mountain
- March 20-21 – Freaky Friday @ Town of Webb School
- April 18 – Adult Egg Hunt @ Fern Park & Screamen Eagle
- May 6 – Community Pride Day

CAA – Old Forge Events – <https://www.visitmyadirondacks.com> or on Facebook @ Old Forge Events.

- March 6-7 – SnoFest 2026 @ George T. Hildebrandt Recreation Center

Upcoming Meetings

- Inlet Area Community Task Force – Wednesday, March 4th @ 9:30 am – Inlet Town Hall
- Webb Town Board – March 10th @ 7:00 pm – Webb Visitor Center (Held 2nd Tuesday of the month)
- Inlet Town Board – March 11th @ 7:30 pm – Inlet Town Hall (Held 2nd Wednesday of the month)
- CAA Annual Meeting – March 4th, 5:30 pm – North Street Pavilion – HELP SET UP FOR SNOFEST. (USUALLY Held 2nd Wednesday of the month)
- Inlet Planning Board – March 25th @ 7:00 pm – Inlet Town Hall (Held last Wednesday of the month)

North Country Chamber of Commerce Events – Ask Jill for Registration links if interested.

- Safety Training: Retail Safety, March 5th, 8:30-12:30 pm, NCCoC “...designed to help businesses reduce risk, protect employees and strengthen day-to-day operations.”
- Inspire & Ignite: Women in Business Conference, March 6th, 9:30 am – 3:30 pm, Paul Smith’s College. “Empower, connect, and energize women across the Adirondacks.”
- Entrepreneurship Meetup, March 12, 5:30-7:30, FREE. “Bring entrepreneurs, small business owners together to network and conduct real-world problem solving for our regions.”
- North Country Connections – Leadership Training Series – “Strengthen emerging and establish leaders across our region” – 9 sessions, May 1 – June 26th. Fridays 8:30-9:30 am. Registration \$185. If interested, ask IABA for subsidies.

Board Members:

Chairperson, Jill Marsh

Vice-Chair, Lynn Durkin

Secretary, Holly Koepppe

Treasurer, Jane Slack

Membership, Janet Cardella

Member at Large, Connie Perry

Inlet Information Office, Adele Burnett

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