



Inlet Area Business Association Monthly Meeting Agenda April 7th, 2026 @ 6:30pm | Fourth Lake Wine & Spirits

<https://us06web.zoom.us/j/87320931962?pwd=OO1UFBPemLAijn8Vr17QaeNgMBaLUW.1>

DID YOU KNOW? Over 670k visitors came to the ROOST Experience last year. It's the ROOST ADK FB page where Inlet is promoted. We expect a significant increase for 2026. Roost also collects ongoing data on the regions. See Inlet's Top Visitor Markets here. (Based on credit card data.)

Your Top 10 Visitor Markets

Visitor Origin Market	% of Visitors ▼	% of Spend
Rochester NY	21%	10%
Syracuse NY	18%	20%
Albany-Schenectady-Troy NY	13%	10%
New York NY	9%	13%
Buffalo NY	5%	10%
Utica NY	5%	1%
Burlington VT-Plattsburgh NY	4%	0.4%
Orlando-Daytona Beach-Melbourne FL	3%	1%
Binghamton NY	3%	5%
Watertown NY	2%	1%
Sum	82%	72%

Welcome to Anyone New Attending - As IABA Members, please encourage new attendees & members. Encourage all actions in YELLOW FOOTNOTE below!

Regular Reports

- Chairman/Vice Chair (Jill Marsh/Lynn Durkin)
 - Adirondack Innovation Initiative & Adirondack Community Foundation
 - DisrUpstate Leadership Summit
 - Financial Literacy Seminars
 - Neighbor Day – June 6th @ View Arts Center (Connect with Community, Share your Mission)
 - ROOST email with a TON of advice
- Treasurer (Jane Slack)
- Secretary (Holly Koeppe)
- Membership (Janet Cardella)
 - 96 paid members for 2026 as of 3/25. Goal is 80 by the end of March/120 total for 2026.
- Information Office & Town of Inlet Updates (Adele Burnett)

Prior Business/Action Review

- Approval of the last Meeting's Minutes – On the IABA Website.
- ACTIONS FROM February Meeting
 - ALL IABA Businesses – Get listed with ROOST.
 - ALL – Adult Egg Hunt Prizes needed.
 - JILL - IABA Facebook Page (Jill Marsh) – Our ongoing Public FB page. Launch Private IABA FB Page. (Jill)

General Topics

- Inlet Celebrates USA 250th! PLANNING BEGUN! (Jill)

IABA REMINDERS

JOIN AN IABA MEETING - Meetings are held on the first Tuesday of every month at 6:30 pm. ALL ARE WELCOME! See all agendas and meeting minutes posted at <https://www.inletny.com/inlet/inlet-area-business-association>.

REVIEW IABA EMAILS WITH GREAT UPDATES - ALL IABA emails come from "Inlet Area Business Association <iaba@inletny.com>". Please review all emails for GREAT information and updates. Updates to share? Send to Adele or Jill, and we will include them.

BECOME A MEMBER - Membership dues of \$50 annually can be paid online at [HERE](#). (See the IABA page on inletny.com linked above for the PayPal link.) Or hand a check to Adele Burnett, Jill Marsh (Chairperson), Janet Cardella (Membership), or Jane Slack (Treasurer).

IS YOUR BIZ LISTED (CORRECTLY) ON INLETNY.COM? ARE YOUR HOURS CHANGING? Let Adele know so she can make changes to the inletny.com page.

FEEDBACK? – Email Jill Marsh, Chairperson at jill.iabachair@gmail.com anytime. All feedback will stay anonymous & confidential unless approved to share.

- REQUEST FOR FUNDING – Historical Society (Julie/Jill)
- Alzheimer’s Walk (Jill)
- Artists as Entrepreneur Program (Jill)
- Neighbor Day @ View Arts Center – June 6th (Jill)
- CAA Update (Trae Skinner)
- BFC Challenge Update (Adele Burnett)

Inlet Business Topics

- Inlet Business Highlight
 - Mountain & Main (Shana/Todd)
 - Fourth Lake Wine & Spirits (Stephen/Carrie)
- Inlet Public Library – Please participate in their Strategic Planning Discussion (Joanne)
- Town of Webb Career Fair – May 21st. Interested? Email Sign Up available. (Ask Jill)

Public Comment

IABA Meeting Locations & Business Highlights

- NEXT MEETING: Tuesday, May 5th, 2026 @ 6:30 pm – at the Inlet Public Library
- May Business Highlights – **Camry Creative & ADK e-Bikes**

Meeting Close

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Full Calendar Ongoing

- Water Testing - Converse Labs Picks Up 10:00 a.m. Inlet Town Hall on the second Tuesday

Upcoming Events – www.inletny.com/inlet/events

- April 18 – Adult Egg Hunt @ Fern Park & Screamen Eagle
- May 3 – Fire & Spice @ Screamen Eagle
- May 6 – Community Pride Day
- May 22-24 – Great Adirondack Garage Sale – www.greatadirondacksale.com
- May 25 – Memorial Day Wreath Laying @ Inlet Town Hall
- June 12-14 – DisrUpstate Leadership Summit @ SPACE
- June 13 – Black Fly Challenge @ Arrowhead Park & Indian Lake School
- June 20 – Longest Day Hike @ Fern Park

CAA – Old Forge Events – <https://www.visitmyadirondacks.com> or on Facebook @ Old Forge Events.

Upcoming Meetings

- Webb Town Board – April 14th @ 7:00 pm – Webb Visitor Center (Held 2nd Tuesday of the month)
- Inlet Town Board – April 8th @ 7:30 pm – Inlet Town Hall (Held 2nd Wednesday of the month)
- CAA Annual Meeting – April 8th @ 5:30 pm – ? (Held 2nd Wednesday of the month)
- Inlet Planning Board – April 29th @ 7:00 pm – Inlet Town Hall (Held last Wednesday of the month)
- Inlet Area Community Task Force – Wednesday, May 6th @ 10:30 am – Inlet Town Hall (Held 1st Wednesday of the month)

North Country Chamber of Commerce Events – Ask Jill for Registration links if interested.

- North Country Connections – Leadership Training Series – “Strengthen emerging and establish leaders across our region” – 9 sessions, May 1 – June 26th. Fridays 8:30-9:30 am. Registration \$185. If interested, ask IABA for subsidies.

Board Members:

Chairperson, Jill Marsh

Vice-Chair, Lynn Durkin

Secretary, Holly Koepppe

Treasurer, Jane Slack

Membership, Janet Cardella

Member at Large, Connie Perry

Inlet Information Office, Adele Burnett

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