



Inlet Area Business Association Monthly Meeting Agenda

July 7th, 6:30 pm | Daikers

<https://us06web.zoom.us/j/81680298639?pwd=Zc8dABTqMaHJEbPmoN9kRnQrQoqWOc.1>

“HUSHPITALITY”

A fun word representing a real trend.

The #1 motivator for leisure travel in 2026 is “to rest and recharge” (56%),

The close second, “spending time in nature” (37%)

Source: Hilton 2026 Trends Report. (ROOST)



See ROOST link at <https://www.roostadk.com/resources/toolkits/summer-toolkit>

for other summer travel trends that actively shape how they market the region, align experiences, and connect with evolving visitor interests.

Welcome to any new attendees - As IABA Members, please encourage new attendees & members. Encourage all actions in the YELLOW FOOTNOTE below!

Regular Reports

- Chairman/Vice Chair (Jill Marsh/Lynn Durkin)
 - Jill
 - AEDC 50th Birthday Conference – Saranac Lake, June 11th recap
 - DisrUpstate Summit, Old Forge, June 12 & 13th recap
 - CBIT Survey – 6/15 email from Robin
 - ROOST update
- Treasurer (Jane Slack)
- Secretary (Holly Koeppe)
 - Approval of the last Meeting’s Minutes – On the IABA Website.
- Membership (Janet Cardella)
 - 115 paid members for 2026 as of 6/19. Goal: 120 total for 2026.
- Information Office & Town of Inlet Updates (Adele Burnett)

Prior Business/Action Review

- ACTIONS FROM June Meeting
 - Adirondack Innovation Initiative Meet Up in Inlet – Jill – Old Forge Meet up on 7/28

IABA REMINDERS

JOIN AN IABA MEETING - Meetings are held on the first Tuesday of every month at 6:30 pm. ALL ARE WELCOME! See all agendas and meeting minutes posted at <https://www.inletny.com/inlet/inlet-area-business-association>.

REVIEW IABA EMAILS WITH GREAT UPDATES - ALL IABA emails come from “Inlet Area Business Association <iaba@inletny.com>”. Please review all emails for GREAT information and updates. Updates to share? Send to Adele or Jill, and we will include them.

BECOME A MEMBER - Membership dues of \$50 annually can be paid online at [HERE](#). (See the IABA page on inletny.com linked above for the PayPal link.) Or hand a check to Adele Burnett, Jill Marsh (Chairperson), Janet Cardella (Membership), or Jane Slack (Treasurer).

IS YOUR BIZ LISTED (CORRECTLY) ON INLETNY.COM? ARE YOUR HOURS CHANGING? Let Adele know so she can make changes to the inletny.com page.

FEEDBACK? – Email Jill Marsh, Chairperson at jill.iabachair@gmail.com anytime. All feedback will stay anonymous & confidential unless approved to share.

- ROOST ADK Market Initiative – Set Meeting with local retailers
- Sponsors for Summer Concert Series.

General Topics

- Role of IABA Treasurer - Jill
- ICE, J1's, and a new group of area J1 employers. Next Meeting, July 10th at 9:30 am, Town Office Bldg. – Jill
- IABA Directory
- Inlet Celebrates USA 250th! (Jill) KEY DATES:
 - APRIL 30th - E-Kits to all IABA storefronts and cabin members, as well as all Inlet tax-paying storefronts and cabins. Logo files to be included. **COMPLETE**
 - End of May – Hard-copy KITS hand-delivered to all above. **COMPLETE**
 - July 4th – Kids Parade & Colonial Play in conjunction with the Kids Carnival – **COMPLETE. A GREAT DAY!!!**
 - July 18th – Boat Parade
 - Early August – Best Decorated Business votes counted. **355 responses as of 7/5.**
 - August 15th – Birthday Cocktail Party at Sixth & Seventh. **8 tickets sold. BUY TODAY!**
 - Through the Summer and as needed – Uncle Sam appearances
 - Throughout the Summer - History Walk

Birthday celebration to be integrated into all activities already taking place – 4th of July Carnival, Summer Arts Fest, etc.
Other ideas to celebrate? Get in touch with the committee.

- CAA Update (Trae Skinner)
- BFC Challenge Update (Adele Burnett)

Inlet Business Topics

- Inlet Business Highlight
 - Woods Inn, Russell Browning
- Living ADK, New Community Resource Navigator, Miriam Doud

Public Comment – Any open comments are welcome.

IABA Meeting Locations & Business Highlights

- NEXT MEETING: Tuesday, August 4th, 2026 @ 6:30 pm – at Arthouse
- August Business Highlights – **TBD**

Meeting Close

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Ongoing in Inlet

- Water Testing - Converse Labs Picks Up 10:00 a.m. Inlet Town Hall on the second Tuesday
- Banks Farm Stand 3:00-5:00 p.m. @ Inlet Common School – every Tuesday
- “Sunsets by the Lake” Summer Concerts 7:00-9:00 p.m. @ Arrowhead Lakefront – every Saturday in July

Upcoming Inlet Events – www.inletny.com/inlet/events

- July 18-19 @ 10:00 a.m.-5:00 (4:00) p.m. – “Arts in the Park” @ Arrowhead Park
- July 18th – USA Birthday Boat Parade – 6:30. Boats meet on water in front of Eagle Bay Village. Parade past Arrowhead.
- July 24 @ 3:00 p.m. – Free Concert & Instrument Petting Zoo @ Arrowhead Park
- July 24 @ 4:00-7:00 p.m. – Fundraising Cocktail Reception @ Eagle Bay Village
- July 24 @ 7:30 p.m. – Rochester Philharmonic Orchestra @ Arrowhead Park
- July 25 @ 10:00 a.m.-3:00 p.m. – Inlet Classic Car Cruise & Show @ Arrowhead Park
- August 8 @ 12:00-4:00 p.m. – Paws in the Peaks @ Fern Park
- August 15 @ 6:00-9:00 p.m. – America’s Birthday Cocktail Party @ Sixth & Seventh ADK Grill

CAA – Old Forge Events – <https://www.visitmyadirondacks.com> or on Facebook @ Old Forge Events.

Upcoming Meetings

- Inlet Town Board – July 8th @ 7:30 pm – Inlet Town Hall (Held 2nd Wednesday of the month)
- CAA Meeting – July 8th @ 5:30 pm – ? (Usually held 2nd Wednesday of the month)
- Webb Town Board – July 14th @ 7:00 pm – Webb Visitor Center (Held 2nd Tuesday of the month)
- Inlet Planning Board – July 29th @ 7:00 pm – Inlet Town Hall (Held last Wednesday of the month)
- Inlet Area Community Task Force – Wednesday, August 5th @ 7:00 pm – Inlet Common School (Held 1st Wednesday of the month)

North Country Chamber of Commerce Events – See the “Today’s Dose” e-newsletter you all receive for the list of events.

Board Members:

Chairperson, Jill Marsh
Vice-Chair, Lynn Durkin
Secretary, Holly Koepppe
Treasurer, Jane Slack

Membership, Janet Cardella
Member at Large, Connie Perry
Inlet Information Office, Adele Burnett

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