IABA Meeting minutes September 8, 2026

The meeting was called to order at 6:40 by Jill Marsh. In attendance were: Brad and Karen Gorea, Jill and Karl Marsh, Holly Koeppe, Connie Perry, Tim Brownsell, Adele Burnett, Kristy Kennedy, Santana Vicencio-LaBarre, Victoria Duley, Trae Skinner, Ray Cardella, Emily Brown, Jacob Wright, Lynn Durkin and Janet Cardella, Toni Rudd by Zoom.

Thank you to Emily and Jacob and the staff at the Woods Inn for hosting this meeting and treating us to some wonderful food.

Regular Reports

Chair: Jill reports that ROOST did a photo session of Inlet during Arts in the Park and sent all the photos to Jill and Adele. Jill put together a form for business information, so please update Adele with anything new. Regarding nominations for Treasurer, 3 people have expressed interest to Jill. She will be sending out letters for nominations soon, so any nominations should be available soon for all to review. ANCA webinar regarding energy efficient upgrades will be held 9/15 at noon at the Town Hall.

Vice Chair: Lynn has nothing new to report

Treasurer: Jane is absent. She will email her monthly report.

Secretary: Holly asks everyone to sign in to tonight's meeting. There were no objections to accepting the minutes of the last meeting, which were posted on our website for everyone's review.

Membership: Janet advised Jill that there are 116 paid members for 2026 as of 8/14. All membership dues paid after 9/1 are considered payment for 2027 membership.

Inlet Information Office and Town of Inlet Updates: Adele reports there is a Town Board meeting on 9/9 at 7:30pm at Town Hall. Mighty Loons and Learn to Skate registration now open. Upcoming will be Recreational Concepts for Rural Communities.

Business Topics

AEDC (Adirondack Economic Development Corporation) gave a presentation on what their organization offers ADK businesses. Thank you to Santana Vicencio-LaBarre and Victoria Duley for their informative discussion regarding financing, business planning, marketing and sales, operations, cash flow and credit readiness and access to capital. They can be contacted at ADIRONDACKEDC.ORG or by phone at 518-891-5523.

NCCoC(North Country Chamber of Commerce) Kristy Kennedy offered information regarding State of Business for 2026 across the region. Business income is generally down

this year for a variety of reasons. Kristy will gather statistics regarding Canadian visitors and their spending numbers, which have altered since the tariffs were put in place. She reminds us to check for NCCoC emails and newsletters for weekly updates.

Connie Perry announced the closure of Frisky Otter at the end of this season. She has boats, boards and gear for discounted sale if anyone is interested. While her business will be sorely missed, Connie will still be in Inlet and a valuable asset to this community.

Public Comment:

Holly and Lynn request that everyone consider ideas for raising funds for Kite-flyer accommodations for Frozen Fire and Lights in February and present those ideas at our October meeting. We will request a discount from Woods Inn as usual, but cannot expect the single sponsor who has covered this cost in years past to cover it yearly.

Trae reminds us that the CAA sponsored Mountain Biking is upcoming.

Our next meeting will be October 6th at 6:30 at Viking Village.

The meeting was adjourned at 8:00 pm.